

## PRESS RELEASE



Media Contact:  
Dana Smith  
Dadascope Communications  
510-682-3141/[dana@dadascope.com](mailto:dana@dadascope.com)

### **18 Natural Products Industry Leaders Call for Congress to Build Back a More Resilient, Sustainable Economy from COVID-19**

United in Their Commitment to Build Back Better, OSC2 Members Join Over 200 Major Companies at LEAD on Climate Day — the Largest Virtual Education and Advocacy Day of Climate Action

(OAKLAND, May 13) — OSC2 – a Northern California and national community of sustainably focused natural products industry CEO’s and business leaders – has announced that 18 of its member companies will participate in today’s [LEAD on Climate Day](#) to call on a bipartisan group of federal lawmakers to build back a better economy by infusing resilient, long-term climate solutions into future economic recovery plans. With participants from over 200 major companies across a variety of business sectors, today’s Lawmaker Education and Advocacy Day (LEAD on Climate 2020) is the largest ever virtual call to action from the business community on the ongoing climate crisis and the largest coordinated effort on the issue since the COVID-19 pandemic swept across the U.S.

The 18 participating [OSC2](#)-member companies — All Good, AlterEco, Annmarie Skin Care, Dr. Bronner’s, Gaia, Grove Collaborative, Guayaki, Happy Family Organics, Imlakesh, KuliKuli, Lotus Foods, Miyoko’s Creamery, Nana Joes Granola, Numi Organic Tea, Nutiva, Sambazon, The Town Kitchen and Uncommon Cacao — represent an industry approaching \$250 billion in sales.

“By joining our voices as one, we are able to harness the true power, passion and commitment of our industry to ensure that the next round of post-COVID crisis economic stimulus packages focus on generating clean energy solutions, infrastructure and jobs,” said Lara Dickinson, Executive Director and Co-Founder of OSC2. “This is an opportunity to build our

country back better, with better ways of doing business, ensuring supply chain stability, and protecting the planet and its people.”

Building off last year’s LEAD on Carbon Pricing in-person event, which brought together 75 companies, this year’s virtual meetings feature three times as many companies and have greatly expanded the scope for strong and urgent climate action from Congress. Companies will urge House and Senate lawmakers on both sides of the aisle to weigh in as Congress considers how future rounds of economic recovery spending should be allocated. OSC2 participating companies will stress:

- the continued importance of investment in regenerative business models and resilient and equitable supply chains
- the need to keep Americans healthy at work and at home while creating equitable, durable, clean energy jobs
- the need for longer-term sustainable solutions to strengthen the economy, such as a goal of reaching a net-zero emissions economy by 2050 or sooner, as well as other policy mechanisms, like a price on carbon

“OSC2’s mission is to address the toughest sustainability problems facing our industry and our planet and we have a long track record of making change — from Dr. Bronner’s commitment to renewable energy and Numi’s plastic reduction initiatives to AlterEco’s efforts to alleviate deforestation,” continued Dickinson. “We look forward to calling on our representatives to follow our lead and help make the change that the world needs now more than ever.”

This increased corporate policy engagement comes at a time when the consequences of the climate crisis have never been clearer or more dire. Last year, carbon dioxide levels in the atmosphere were at their highest levels in at least the last 800,000 years, and the World Meteorological Organization (WMO) recently found that the last decade was the hottest on record. That is why, even amidst the current pandemic, OSC2 members are leading emissions reductions initiatives across their own business operations and are calling on Congress to address climate action as part of the economic recovery process.

ABOUT OSC2

A community of mission driven natural products industry CEOs and business leaders, OSC2 was founded in the Bay area in July of 2012 to build new regenerative businesses and tackle some of the toughest challenges facing our industry and planet. With a carefully cultivated membership of 35 mission driven companies, OSC2 regularly gathers CEOs, marketing, supply chain, and finance working groups. In addition, OSC2 hosts a Future of Food Speaker Series and OSC2 University. It has launched the Compostable Packaging Collaborative, J.E.D.I Collaborative, and the Climate Collaborative (a partner project with SFTA) as strategic industry projects. For more information, please visit <http://www.osc2.org>

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